

ARCANOÙS

CODE OF ETHICS

MISSION

Arcanoùs strives to uphold the highest ethical standards in all services rendered and to act affirmatively toward maintaining public trust in the tarot profession. Arcanoùs's practice is grounded on use of the tarot as a tool to assist clients with tapping into their own intuitions, spirituality, or creativity.

Article 1 | Moral and Ethics

Core Values. Arcanoùs will serve the best interests of the client, conducting professional activities without causing or intending to cause harm. Arcanoùs will always provide empathetic readings with kindness, a compassionate approach and in a non-judgmental manner. Arcanoùs will share what is revealed in the Tarot cards with honesty and transparency.

Respect and Diversity. Arcanoùs will treat all clients with equal respect, regardless of their origin, race, religion, gender, age, or sexual preference.

Topic. Arcanoùs reads the Tarot for guidance in all areas of life. However, if the client needs advice in any area for which Arcanoùs is not qualified, the client is encouraged to seek out professional advice.

Article 2 | Professionalism

Adherence to Applicable Laws. Arcanoùs will take the initiative to be knowledgeable of all applicable laws including but not limited to fortune telling statutes and local municipal codes that may cover their business or the practice of tarot.

Scope of Profession. Arcanoùs applies tarot in a way that falls outside the scope of occult sciences and is not reading tarot in a manner that claims or purports to tell fortunes, or with the ability to foretell with any certainty future events, or disclose in unequivocal terms the mental faculties of any persons.

Role of the Tarot Professional. Arcanoùs provides a client with spiritual guidance and serves to empower the client toward making more spiritually empowered decisions for him or herself within the framework of the client's own personal spiritual beliefs or practices.

Limitations and Referrals to Qualified Professionals. Arcanoùs shall never claim the ability to cure another of ailments outside the lawful practice of medicine or provide financial benefits outside the lawful practice of financial analysis and management. Arcanoùs shall never purport to offer legal, medical, or financial advice. Unless Arcanoùs also possesses the applicable educational background, licensures, certifications, and/or qualifications to be a psychologist, therapist, counsellor, or other mental health professional, he or she shall not purport to be one. Arcanoùs owes a reasonable duty of care to his or her client and if an inquiry touches upon legal matters, even by a tangential connection or in passing, Arcanoùs will refer the client to seek the counsel of a licensed attorney. If an inquiry touches upon health or medical matters, Arcanoùs will refer the client to seek diagnosis by a licensed medical doctor. If an inquiry touches upon financial or real property matters, Arcanoùs will refer the client to seek advice from a qualified financial consultant, analyst, or real estate professional.

Duty to Reject Subsequent Reading Requests. If at any time Arcanoùs believes or has reason to believe that a client is using tarot readings to substitute, and not merely supplement, counselling from a qualified mental health professional, then he or she has a duty to reject subsequent reading requests from the client and to refer the client to seek qualified mental professional support. However, tarot readings may be used as a supplement to qualified counselling or serve the function of life coaching or general spiritual guidance.

No Dishonesty, Fraud, Deceit, or Misrepresentations. Arcanoùs shall not use tarot in a way that purports definitive and absolute knowledge of the future or of matters that are otherwise hidden or occult. Arcanoùs shall not represent him or herself as matter-of-factly having communication, access to, or knowledge of any supernatural phenomena. Arcanoùs shall never guarantee any one outcome, positive or negative. Arcanoùs shall never engage in deceptive business or unfair trade practices. Arcanoùs shall make no misrepresentations about his or her competency, certifications, qualifications, or abilities.

Third Party Consent. Arcanoùs is discouraged from providing reading services on inquiries into the personal affairs, business, intentions, mental faculties, or activities of third parties who are not present for the reading, unless the client represents and warrants to Arcanoùs that such third party's express consent has been obtained. Arcanoùs may reasonably rely on such a representation made by a client, though best practices would include noting the reliance in writing in Arcanoùs's notes. However, Arcanoùs may provide reading services on inquiries about how the client's affairs, business, intentions, mental faculties, or activities might be affected by that third party.

Article 3 | Communications

The Reading Process. Arcanoùs is encouraged to make reasonable efforts to communicate his or her reading or interpretive process and analytical or intuitive methods, particular traditions, or the interpretive framework utilised. Arcanoùs will refrain from communicating to a client about curses or the manifestation of malicious intentions through supernatural or occult means.

Disclosures. Arcanoùs shall make reasonable efforts to disclose to all clients that tarot readings cannot replace the counselling services of a mental health professional, and a tarot professional can never guarantee his or her accuracy in the interpretation of a reading. Also, if and when tarot practice would be explicitly barred by a jurisdiction's applicable laws, then the tarot professional must communicate to the client in clear, unambiguous terms that such readings are to be for entertainment purposes. See also Article 6, Disclosures.

No Duty to Retain Records. Arcanoùs does not owe a client any duty to retain the client's reading records. Arcanoùs may, at the discretion of his or her customary practice, retain records or files on client readings.

Records Retention. If Arcanoùs does elect to retain client records, then he or she must develop and maintain appropriate record-keeping systems for storing his or her clients' personal information in a manner that will reasonably preserve the clients' confidentiality and privacy.

Article 4 | Fees

Statement of Fees. Arcanoùs shall state his or her service fees before the start of a reading and cannot later raise or increase the stated fee unless prior contractual terms allow for the increase. The tarot professional must clearly communicate his or her fee schedule and payment terms prior to the commencement of any reading.

Article 5 | Confidentiality

Duty of Confidentiality. Although there is not likely to be a legal evidentiary privilege between Arcanoùs and client, Arcanoùs nonetheless agrees on his or her own accord to be bound by a duty of confidentiality. A tarot professional shall not reveal personal or private information relating to a client reading unless that client has given informed consent.

Reasonable Diligence to Protect Confidentiality. Arcanoùs shall exercise reasonable efforts to prevent the inadvertent or unauthorised disclosure of or access to information relating to his or her clients, which includes password protection to any electronic accounts, computers, or data storage units that would include client files and lock and key to any physical storage units containing hard copy files.

Exceptions. However, Arcanoùs may reveal personal or otherwise private information relating to a client reading if the Arcanoùs reasonably believes it is necessary to prevent substantial bodily harm or death, or a court order overrides the confidentiality. Partial information from a tarot reading may be disclosed under the client's anonymity for academic, civic, census, survey, or research purposes.

Article 6 | Disclosures

General Practice Disclosures. Arcanoùs shall post a disclosure statement prominently at office locations, storefronts, on websites, reading venues, or commercial marketing materials that states essentially as follows:

Disclosure Statement: Arcanoùs cannot predict the future with certainty and you should not rely on a tarot reading to make any decision that would affect your legal, financial, or medical condition. If your inquiry involves the law, finance, or medicine, then you should seek the advice of a licensed or qualified legal, financial, or medical professional. Also, tarot reading cannot replace qualified mental health care. A tarot reading can only facilitate how you cope spiritually with a given situation. In certain jurisdictions, Arcanoùs is required to disclose to you that tarot readings should be for entertainment purposes only, and if such a law applies to your reading, then you are hereby on notice thereof. Arcanoùs is bound by a self-imposed code of ethics, which can be provided to you upon request.

Certification Disclosures. Arcanoùs is not required to be certified. However, if he or she obtains a certification related to tarot practice, Arcanoùs will disclose the certifying body or organisation that issued the certification.